

# SEED 1005: Leaders as Drivers for Sustainability Engagement & Enterprise Transformation

Understand the key drivers for leading engagement with sustainability to transform your enterprise. Discover tangible tools and takeaways to engage your stakeholders, influence sustainable change, and create shared value. Topics include materiality and its integration into strategic change management, persuasive communications and messaging and the importance of employee engagement.

**Clock Hours:** 7

**Discipline:** Sustainable Enterprise Executive Education & Development

**Price:** \$799.00